

BAVC WordPress

Resources

<http://codex.wordpress.org/>

Lab Resources

MAMP

Git

Aptana Studio 3

Firefox with Firebug

Outline

- I. WordPress installation (Installing_WordPress)
 - A. Requirements
 1. PHP >= version 5.2.4
 2. MySQL >= version 5.0
 3. Apache mod_rewrite installed
 4. Use phpinfo and phpMyAdmin to check versions and mod presence
 - B. Download
 - C. Move download to Desktop and unzip
 - D. Create database and db user
 1. phpMyAdmin
 2. custom Web host interface
 - E. Configuration
 1. gather db info
 - a. host
 - b. database
 - c. user
 - d. password
 - e. port (if not default)
 2. duplicate and rename wp-config-sample.php => wp-config.php
 3. open file
 4. set the define values with the db info
 - a. note for MAMP: `define('DB_HOST' , 'localhost:8889');`
 5. generate secret keys: <https://api.wordpress.org/secret-key/1.1/salt/> and add to config file
 6. add debug [optional]:

```
if (WP_DEBUG) {
    @ini_set('error_reporting', E_ALL | E_STRICT);
    @ini_set('display_errors', 'on');
}
```
 7. move/upload the files to the web server.
 8. run the install script: `http://localhost:8888/blog/wp-admin/install.php`.
- II. First things ... (First_Steps_With_WordPress)
 - A. Login to `http://localhost:8888/blog/wp-admin/` , which displays the Dashboard.
 - B. View the public front page—click “Demo Blog” in tool bar.
 1. The layout is one of WP’s themes (Twenty Eleven) with these parts:
 - a. header
 - i. blog title
 - ii. [search field]
 - iii. image
 - iv. nav bar
 - b. sidebar—Widgets
 - i. recent posts and comments
 - ii. archives
 - iii. categories

- iv. meta actions: admin, logout, RSS, and WP site
 - v. text: Dashboard > Appearance > Widgets
 - c. post
 - i. title
 - ii. date
 - iii. body
 - iv. meta data
 - d. footer
 - 2. functionality
 - a. link style
 - b. hover states
 - C. Display the post page—click the post title.
 - 1. The sidebar is hidden.
 - 2. Comments are displayed.
 - 3. Leave-a-reply form is displayed.
 - D. View Categories and Archives—go back to Home, click link under Categories or Archives in sidebar.
 - E. Back to Admin ...
 - 1. Left column links
 - a. review menu items ... popup reveal quick-links
 - b. fill out the User > Profile and save
 - c. change the look ...
 - i. go to Appearance > Themes
 - ii. click activate on new theme
 - iii. visit site ...
 - F. Write a post ... (Writing_Posts)
 - 1. Posts > All Posts
 - 2. Add New
 - a. title, content, and excerpt
 - b. Categories and Tags.
 - c. Screen Options—which fields are visible
 - d. Publish options
 - e. Permalink
 - f. headings in post start with `<h4>`.
 - g. quicktag buttons
 - h. WordPress tags: `<!--more-->`.
 - i. Post formats (Post_Formats)
 - i. standardized format types which may be used by a theme to alter the display
 - 3. From the All-Posts list, hover over title then click Edit.
 - 4. Make your edits (HTML ok).
 - 5. Changing CSS
 - a. find the rule in Firebug
 - b. open styles.css
 - c. change and save
 - d. add a style attribute to an element
- III. Install a theme (Using_Themes)
 - A. Dashboard > Appearance > Themes—Install Themes tab—Featured
 - B. Twenty Twelve—Install Now
 - C. Toolbox
 - D. Make a theme active: Manage Themes tab— Twenty Twelve—Activate
- IV. Customizing a theme—(Child_Themes)
 - A. Create a folder with a style.css file in it
 - 1. wp-content/themes/twentyeleven_child/style.css
 - B. Add the WP header to styles.css and import the parent.
 - 1.


```
@charset "UTF-8";
/*
Theme Name: Twenty Eleven Child
Theme URI: http://localhost:8888/blog/
Description: Child theme from twentyeleven
Author: Richard Mitchell
```

```

Author URI: http://www.urchard.com
Template:   twentyeleven
Version:    1
*/
@import url("../twentyeleven/style.css");

```

2. Theme Name and Template fields are required.
 3. If using @charset, place it on the first line.
 4. Don't import the parent style sheet if you are replacing it.
- C. Go to Appearance > Themes and activate the new theme.
- D. Add custom php functions
1. add the file functions.php to the new child directory
 2. add any code and variables you need, e.g.

```

<?php
function show_unix_time() {
    printf('Unix timestamp: %s', time());
}

add_action('wp_footer', show_unix_time);
?>

```

3. handling includes:

```
require_once(get_stylesheet_directory() . '/default.php');
```

- E. Add other files: default.php.
- F. Add templates: footer.php.

V. Templates (Stepping_Into_Templates)

- A. Database for content, (X)HTML (PHP) file for structure, CSS file for presentation styles.
- B. Three basic templates:
 1. header—document and blog
 2. content—single-post and multi-post views
 3. footer
- C. Master files like index.php or single.php display the templates using *template tags* (function calls):

```

<?php get_header(); ?>
<?php get_footer(); ?>

```

- D. Blog content is retrieved using the so-called WordPress Loop (The_Loop).
- E. Sidebar template
- F. Comment form
- G. Templates may be included in other template files, e.g. a search form template in a sidebar
- H. The template hierarchy determines which views are displayed.
- I. Notes
 1. HTML tags may start in one template and close in another. Use a validation service to check for compliance.
 2. Test a new template in every view in which it appears.
 3. Add comments to the file explaining what you are doing.
 4. Follow the WordPress site architecture (Site_Architecture_1.5)

VI. Template Tags (Stepping_Into_Template_Tags, How_to_Pass_Tag_Parameters)

- A. Escaped PHP, usually a function call, to do or display something.
- B. Use the PHP tag

```
<?php bloginfo('name'); ?>.
```

- C. Functions may expect arguments

```
the_title(before, after, display);
```

- D. For only setting a few of multiple parameters, some functions use the query-string style argument.

```
<?php wp_list_authors('show_fullname=1&feed=rss&optioncount=1 '); ?>
```

- E. Associative arrays may also be used.

```
<?php wp_list_authors(
    'show_fullname' => 1,
    'feed' => 'rss',
    'optioncount' => 1
); ?>
```

- F. See (Include_Tags)

VII. Overriding parent templates

- A. Save a copy of `footer.php` in the child theme folder.
- B. Add HTML comment for `__FILE__`.
- C. Core structure—default
 1. body
 - a. `div#page`
 - i. `div#header`
 - ii. `div#content`
 - iii. `div#sidebar`
 - iv. `div#footer`

VIII. Pages (Pages)

- A. For displaying non-blog content, e.g. About or Contact.
- B. To edit, click Pages > All.
 1. Edit existing page title and text; update.
 2. Note that the menu bar is updated with new title.
 3. Pages have no category or tags.
- C. Add a sub-page.
- D. Use `wp_list_pages()` to display the pages (in `functions.php`).

IX. Images in posts and pages (Using_Images)

- A. Insert an image in a post or page (`Inserting_Images_into_Posts_and_Pages`)
 1. Edit the post or page.
 2. Click the place in your post you want the image.
 3. Click Add Media button.
 4. From the popup you can
 - a. drag and drop a file or choose a file from the local file system to add an image,
 - b. choose one from the media gallery,
 - c. or enter a URL.
 5. Attachment details
 - a. edit or delete
 - b. add title, caption, etc.
 6. Attachment display settings
 - a. alignment
 - b. link to
 - c. size
 7. Insert into post
- B. The Media Library—click Media > Library (`Edit_Media`)
 1. shows previously uploaded images;
 2. is the place to edit the image and its meta data;
 3. makes uploading easy—click Add New
 - a. From the popup you can
 - i. drag and drop a file or choose a file from the local file system
 - ii. after upload, edit the image and its meta data.
- C. Media refinement
 1. choose a value right or left in the media meta data
 2. fix the CSS if necessary, e.g. for images interacting with an h4 heading:

- a. `div[class~=alignright] + h4 {
clear: none;
}`
 - D. Image gallery
 - 1. Upload/Insert: Add Media
 - 2. Choose and save images but don't insert.
 - 3. Add short code to post/page.
 - 4. use `[gallery ids="55, 32, 26"]`.
 - 5. some common options:
 - a. `order = DESC | ASC`
 - b. `orderby = <field name>`
 - c. `columns = <number>`
 - d. `id = <post id>`
 - e. `size = thumbnail | medium | large`
- X. Comments (Comments_in_WordPress)
 - A. Comment form: name, email, website, comment text.
 - B. Once submitted, comment may be
 - 1. held for review
 - 2. published immediately
 - C. Discussion settings
 - 1. Dashboard > Settings > Discussion
 - 2. default article settings
 - a. comments on | off
 - b. notifications:
 - i. trackbacks: connects your blog post as a comment to a post on someone else's blog.
 - ii. pingbacks: similar to a trackback but actually a remote comment; no content sent.
 - 3. commenter rules
 - a. user info
 - b. user logged in
 - c. comment auto close
 - 4. comment display
 - a. threading depth
 - b. pagination
 - c. sorting
 - 5. admin
 - a. email notification
 - b. approval
 - c. accept all after first approval
 - 6. spam
 - a. num links in comment
 - b. conditional moderation
 - c. blacklist
 - d. anti-spam strategies (Working_with_WordPress#Fighting_Comment_Spam)
 - e. plugins, e.g. Akismet
 - 7. avatars
 - D. Controlling comments
 - 1. Single page or post: use the discussion section on the Edit Post | Page admin pages.
 - 2. Use the Quick Edit view.
 - 3. Use Bulk Actions > Edit to affect multiple posts or pages.
 - E. Moderating
 - 1. Dashboard > Comments
- XI. Plugins (Managing_Plugins)
- XII. Plan your blog ... (WordPress_Lessons#Designing_Your_WordPress_Site)